

## **Foreign Direct Investment - Concept**

Foreign Direct Investments (FDI) play an extraordinary and increasing role in the global business. They provide companies with new markets, marketing channels, cheap enterprises, new technologies, new products, and financing. Foreign Direct Investment is crucial for economies of developing countries (including the Georgian economy).

The following are being taught within this program:

1. Methods of general analysis and business administration courses (first three years of study);
2. Courses of economics and finances.

The course that we offer is a unique synthesis of economics and finance and aims to form highly compensated specialists in the field of International Finance (Foreign Direct Investments) that define their employment in the different areas of economic and financial sectors.