

	Subject Code	Subject/Module	I Course		II Course		III Course		IV Course		ECTS Credits
			ECTS Credit								
			I Term	II Term	I Term	II Term	I Term	II Term	I Term	II Term	
		Core Subjects									198
1	BBAC 201I	Business English I	6								6
2	BBAC 701	Applied Calculus	6								6
3	BBAC 303	Microeconomics	6								6
4	BBAC 903	History	6								6
5	BBAC 210	Computer Skills I	6								6
6	BBAC 201II	Business English II		6							6
7	BBAC 705	Finite Mathematics I		6							6
8	BBAC 304	Macroeconomics		6							6
9	BBAC 702	Applied Statistics		6							6
10	BBAC 211	Computer Skills II		6							6
11	BBAC 202III	Business English III			6						6
12	BBAC 101	Financial Accounting			6						6
13	BBAC 501	Principles of Marketing & Management			6						6
14	BBAC 706	Finite Mathematics II			6						6
15	BBAC 401I	Principles of Corporate Finance I			6						6
16	BBAC 202IV	Business English IV				6					6
17	BBAC 604	Principles of Management				6					6
18	BBAC 401II	Principles of Corporate Finance II				6					6
19	BBAC 207	Introduction to Business Communications				6					6
20	BBAC 102	Managerial Accounting & Control				6					6
21	BBAC 906	Psychology				3					3



საქართველოს ამერიკული უნივერსიტეტი  
 GEORGIAN AMERICAN UNIVERSITY

22	BBAC 203V	Business English V					6				6
23	BBAC 603I	Introduction to Systems & Operational Management					6				6
24	BBAC 602I	Principles of Strategic Management					6				6
25	BBAC 907	Sociology					3				3
26	BBAC 605	Principles of Organizational Function					6				6
27	BBAC 703	Business Modeling					6				6
28	BBAC 203VI	Business English VI						6			6
29	BBAC 302	International Business						6			6
30	BBAC 602II	Principles of Strategic Management II						6			6
31	BBAC 603II	Introduction to Systems & Operational Management II						6			6
32	BBAC 206	Informational Technologies						6			6
33	BBAE 709	Applied Statistics – Excel Package							6		6
34	BBAC 704	Principles of Business Forecasting							6		6
		Marketing	0	0	0	0	0	0	18	30	48
35	BBAE 507	Principles of Product and Brand Management							6		6
36	BBAE 509	Principles of Consumer Behavior							6		6
37	BBAE 502	Introduction to Marketing Research							6		
38	BBAE 512	Public Relations								6	6
39	BBAE 506	Principles of Sales Management								6	6
40	BBAE 618	Innovative and Creative Management								6	6
41	BBAE 507	Principles of Product and Brand Management								6	6
42	BBAE 511	Introduction to E-commerce								6	6
	Sum		30	30	30	33	33	30	30	30	246